

AWRT

AMERICAN WOMEN IN RADIO AND TELEVISION DALLAS/FORT WORTH CHAPTER

The Honorable Michael K. Powell
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

My name is Cathy Bradbury and I am the president of the Dallas-Fort Worth Chapter of American Women in Radio and Television. AWRT is a national, non-profit organization dedicated to advancing women in the electronic media and related fields by educating, advocating and acting as a resource to its electronic members and the industry.

Our goals:

1. To work to improve the quality of the electronic media;
2. To promote the entry, development and advancement of women in the electronic media and allied fields;
3. To serve as a medium of communication and idea exchange; and
4. To become involved in community concerns.

I am writing as the representative of our AWRT chapter in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a non-profit professional organization, the Dallas/Fort Worth Chapter of AWRT supports this merger.

Univision has been a market leader in its promotion of women and minorities in our media community over many years. The company has supported our educational programs, charitable activities, public service campaigns, and college scholarships to benefit the public, the electronic media and allied fields.

We feel the combined efforts of Univision and HBC should be viewed as a positive opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community.

We believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. The Dallas-Fort Worth chapter of AWRT has worked with the local Univision affiliate, KUVN, on many occasions and truly appreciate that station's commitment to the betterment of our community.

In light of the substantial benefits arising to women and minorities from the proposed merger of Univision and HBC, we ask that this proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,

Cathy Bradbury

Cathy Bradbury
Dallas/Fort Worth Chapter President
American Women in Radio and Television